**WBOP Smokefree Coalition – World Smokefree Month 2015**

Notes of Working Group Meeting

Tuesday 17 February 2015, 10am, WBOP PHO Offices

Present: Mike Minnell, Norma van Arendonk, Tiana Bennett

Apologies: Karyn Borman, Brian Pointon, Sandy Ritchie

At the Coalition meeting held in January 2015, it was agreed to develop a working group to discuss activities for World Smokefree Month (May 2015).

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| Activity | Details | Responsible |
| Tauranga Hospital | Enquire to availability of corridor space for whole of May, or week leading up to WSFD.  It was noted that Karyn (hospital co-ordinator) has advised that she will look into options at the hospital as well. | Norma |
| Moana Radio | At the coalition meeting, Hohepa advised NKF could koha a basket of goodies each week during May as an incentive for listeners. Further discussion required with both NKF and Moana Radio. Champix promotion (Amy). | Hohepa//Tiana  Amy |
| GP Practices | Promotion through both PHOs with their practices – resources etc |  |
| Resources | Link to Hauora, Community Centres for distribution of resources etc. Mike to get contact details for hauora and community centres. | Mike |
| Dental Clinics/fixed sites | Norma advised that during the whole of the second term there is an opportunity to have the message promoted at clinics and fixed sites. There is training organised for all therapists and resources may be able to be distributed. | Norma |
| BOP Polytechnic | Nga Kakano, in the past have led and facilitated promotional activities. | NKF |
| Calendar of Public Health Events | International Midwives Day ) 5 May  World Asthma Day ) 5 May  International Nurses Day ) 12 May  International Day of Families ) 15 May  Youth Week “We are the Future” ) 23-31 May  World No Tobacco Day ) 31 May  Child Restraints Week ) September  Resources and possible activities to coincide with these events | All |
| Media | Heart Foundation has followed up with a Press release in the past | Sandy |
| Smokefree Children Environment | Resources to pre-school, early childhood, kohanga reo etc. What resources does the Health Promotion Agency have for this specific promotion, do they have any?  A discussion held to run a competition of some sort with these services leading up to May, however, because dental are holding one in March/April, it was decided not to overload these facilities | Tiana to enquire with HPA |
| Resources | Distributed to a number of facilities i.e. schools on display boards, mobile units going into schools, gyms etc | Tiana, Norma, Mike |
| Quitline | Enquiries as to what is happening during this month | Meeting 6 March |
| Hikoi up Mauao | There is a real buzz around Tauranga Moana within Maori whanau to hikoi up Mauao. It seems a great opportunity to capitalise on this. Further discussion required to coincide with this kaupapa with Roger Taylor, Moana Radio on how we can do this | Mike/Tiana |
| Waka/Stand Up Paddle Board | ‘Give it a Go” day | Mike |
| Police Involvement | Going out with patrols etc, what is the practicality of this. Further discussion required | Norma |

It was noted from the Coalition meeting that there may be fewer resources available this year. Brian is still listed as the contact but the role is expected to shift to the new Tobacco Control Coordination Service.

Meeting finished at 11am