Supporting Smokefree in Intersectoral settings

COUNTIES MANUKAU HEALTH

- Aims to provide a comprehensive programme of Smokefree support for settings outside the health sector

  e.g. Work and Income, Community Probation Services, Budgeting Services
- Wraparound support based on needs identified in each setting

  Organisational (e.g. policy, systems), staff, clients
- Initially working with Work and Income Manukau

- Regional project across Auckland (starting in Counties Manukau)

CM Health	Auckland Regional Public Health Service	WDHB & ADHB

Timeframes

COUNTIES MANUKAU HEALTH

- Governance Group formed
- Initial needs assessment underway by ARPHS Tobacco team
  - Manager interviews
  - Staff feedback sessions
- Project team to be recruited by April 2014:
  - Project Manager, Health Promotion staff (ARPHS)
  - Smoking Cessation staff (CM Health)
- Implementation (based on needs assessment) to commence mid 2014

Learnings so far…

COUNTIES MANUKAU HEALTH

- Lessons from similar projects across NZ
- Importance of high level buy-in
- Working with agencies at their pace – Smokefree not core business
- Increasing demand for cessation services
- Links to national activity (MSD Policy)

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