Smokefree Project Wairoa

Faster and Better:

Using Nicotine spray for highly tobacco dependent people in a high risk community

Goal

Design and implement a new smokefree pathway for Wairoa people to support an increased number of sustained quit attempts.

Strategies

- Smokefree promotion
- Smokefree client services
- Monitoring and evaluation of the Wairoa model

Smokefree Model Wairoa

Progress

from 21st November 2013- 17th February 2014

- No. of clients registered =153
- No. of Quickmist (NRT) issued =190
- No. of clients at least one followup contact = 56
- No. of Quitline referrals = 101