TALA PASIFIKA
PACIFIC VOICE ON TOBACCO ELIMINATION

# #Kick Butt

## Preserving Our People Through Performance

## Tobacco Control Seminar Series

Heart Foundation | Pacific Heartbeat

# National Objective

# #KickButt Objectives

- **Purpose**: To test a concept that will inspire quit smoking as part of addressing overall personal wellbeing.

- **Objectives**:
- Implement and evaluate effective Pacific models of care and approaches that improve health outcomes for Pacific populations.
- Contribute towards the achievement of better health outcomes for Pacific peoples and health targets for smoking and CVD outcomes.
- Promote a sustainable Pacific mechanism that values health and social service integration and family centred interventions.
- Support community action and strengths based approaches that lead to Pacific
- People having control over decisions concerning their health and wellbeing.

# Key Features

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# The REVEAL

- **Video Documentary**
- **AND**
- **Live Theatre Performance**
- **(World Smokefree Day)**