smokefree AOTEAROA NEW ZEALAND 2025

Waka Auahi Kore Quit Bus

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What and Why

- A mobile cessation service to access hard to reach areas and to target our high needs populations; Maaori, Pacific, Hapu Mama, Tamariki
- An eye catching bus with a private vibrant consultation space
- Two buses to work across the Auckland region
- Trained advisors to provide ABC, one off assessments and intensive behavioural support

Whose Involved

- Collaborative project between Counties Manukau Health, Transitioning Out Aotearoa & Comprehensive Care in association with Waitemata PHO

- Local community providers

- Auckland wide cessation services and organisations

What's Been Happening

- Getting the bus up and running
- Community outreach targeting our population in town centres
- Targeting large events

ABC's	One Off Support	Ongoing Support
430	140	12

Community Feedback

- People are curious
- People are interested
- People are open

“I’m glad you caught me. I’ve been thinking for a while now I should really get something”

“ Mum look- Cool Aye”

“I was just about to light up because I’m waiting to have my first midwife appointment but then I saw the bus”

“Mum, we want to stay on the bus all day”

What's Coming Up

- Further large events
- Creating Community Champions
- Launch 20th February Manurewa Marae
- Getting the second Quit Bus on the road